

Concept Note: AI for Wellness Prompt Engineering Masterclass

Title:

AI for Wellness Prompt Engineering Masterclass

Empowering the Next Generation of AyurTech Innovators

Offered By:

Varenyam – DPIIT-recognized AI Wellness Startup

Founder: **Sugam Kumar**, MCA, M.Sc (Yoga), BusinessWorld 30 under 30

Objective:

To deliver a **3-hour hands-on masterclass** that introduces students and faculty to **Prompt Engineering for Wellness**, where Artificial Intelligence meets Ayurveda and Yoga. This program empowers learners to build AI-driven wellness tools using **real platforms like ChatGPT, Google Gemini, and Varenyam's own AI assistant – VAI**.

Why This Matters:

- **NEP 2020** promotes future-ready, tech-integrated skill building
- India is poised to lead in **AyurTech and digital wellness innovation**
- Global demand is rising for **AI-assisted personalized care**
- Students need **practical AI experience**, not just academic theory

Program Overview:

Duration	3 Hours (Single Session)
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Format	Online / On-campus (Hybrid optional)
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Audience	Students (UG/PG in AYUSH, Yoga, AI, Public Health)
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Tools Used **ChatGPT, Gemini, VAI (Varenyam AI)**

Certificate Co-branded E-Certificate (University + Varenyam)

Learning Outcomes:

- Understand core concepts of **Prompt Engineering**
- Learn prompt strategies for **Ayurveda, Yoga, Diet, Lifestyle design**
- Practice using **ChatGPT, Gemini**, and **VAI** for real-world use cases
- Get inspired to build your own **AI Wellness Projects or Startups**

About VAI – India’s Own AI Wellness Assistant:

Built by Varenyam, **VAI** is an AI-powered assistant that offers **personalized natural remedies** based on Ayurveda. It is already being used by early adopters for wellness support. This tool forms the foundation of our applied learning model in the masterclass.

Next Steps:




We invite your institution to:

- Host the masterclass as a co-branded skill session
- Optionally offer it as a value-added module or elective
- Explore deeper PPP collaboration with **Ministry of AYUSH**

Contact:

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